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केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002



CBSE/ACAD./AD [I&R] /2016

04th March, 2016
Circular No. Acad-08/2016

MISSION FOR ACHIEVEMENT

Sarva Shiksha Abhiyaan

[The Education for All Movement]

The Government of India's directive requires that all schools may frame a Mission Statement, containing the goals to be achieved by their institutions, while the nation approaches the 75th year after independence in 2022. School Heads may also ensure that their school's MISSION STATEMENT is prepared and prominently posted on the homepage of the schools' website and reflected in all official publications on or before the first week of June 2016.

A Mission Statement is a formal written summary of values and goals to clearly outline what the school represents and what its goals are.

WHY have a strong Mission Statement? When schools are building and working to sustain their image, one of the most important considerations is their mission. A well thought out and well drafted **Mission Statement** provides them the focus, direction and motivation to achieve excellence through their curriculum. It also represents their values, and thereby, influences the work culture for students, teachers and stakeholders.

CBSE, therefore, advises all School Heads to do the needful for the **Mission Statement to be prominently displayed on the homepage of their school website**. For this, schools may refer to the guidelines given in the annexure. For further clarifications, if any, please write to P Rajeswary, EO (Acad.): rajeswary.cbse@gmail.com

Sd/-
(Ms. Sugandh Sharma)
Additional Director (Research and Innovation)

Dr. Siv.

A suggestion on the next page (B) if may be excused or replaced

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09/03/16

None
file in
17/3/16

12/3/16